



Present:

# Dental Digital Photography: Filling in the Gaps

## Wednesday, March 31, 2010

Dr. Martin B. Goldstein, DMD

For Dr. Goldstein's CV, please visit: [www.drgoldsteinspeaks.com](http://www.drgoldsteinspeaks.com)



### Overview:

We are all aware that digital photography in the dental office has taken on considerable importance. Case documentation, patient-doctor co-diagnosis and case planning number but a few of the everyday applications included amongst our photographic activities. While we may all participate at some level, there are gaps in our digital photography knowledge that often prevent the practitioner from maximizing their participation. To that end, please join Dr. Martin B. Goldstein for a morning of filling in the gaps in your digital photography knowledge base. Even the most experienced user will take home a collection of new tricks that will enhance their implementation of digital photography.

### Topics to be covered will include:

- Digital photography building blocks; what is aperture priority, what is an F-stop, what is a magnification ratio and why is it important, how do resolution and image compression factor into our image captures, what and why do we use the JPEG format? What is the difference between manual & auto focus?
- Fool proof ways to store and catalog your images; a copy and paste primer. What is the best way to transfer images from our camera to our PCs?
- What is the latest in digital photography equipment with an emphasis on the latest digital SLR camera systems from Canon and Nikon as well as point and shoot solutions?
- The basics of shot taking and helpful tips for mastering those dreaded occlusal shots.
- Portraiture; how to make even the bad ones look good using Portrait Professional 8.0 software & Photomed's Quick & Easy Portrait Package.
- Basic usage of Photoshop Elements for ultra sharp intra-oral images.

### Seminar Objectives:

- To establish a base line of digital photography knowledge for both the new & experienced user via didactic & demonstration format
- To update those attending on the latest equipment available – multiple systems will be demonstrated.
- To increase one's understanding & usage of commercially available software programs that will enhance our image presentations.

**Doctor Fee:** \$99.00    **Dental Auxiliary Fee:** \$49.00    **Date:** Wednesday, March 31, 2010  
**Registration/Breakfast:** 8:30am    **Seminar/Lunch:** 9:00am – 1:00pm  
**Venue:** York Dental Laboratory  
 4 Pin Oak Drive, Branford, CT 06405  
**CE Credits Provided**



### Please fill out the following information:

Dr. Name: \_\_\_\_\_

Auxiliary Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Payment Information: Check \_\_\_\_\_ Master Card \_\_\_\_\_ Visa \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**Please mail payment to:** York Dental Lab, 4 Pin Oak Drive, Branford, CT 06405

**Fax registration form with credit card information to:** 203-776-4726

**Please call Jackie at York Dental Lab with any questions:** 800-345-7760 or email: [Jackie@yorkdentallab.com](mailto:Jackie@yorkdentallab.com)